



## Supply Chain Strategy

Periodically reviewing the attributes and performance of the existing supply chain and defining the future supply chain strategy leads to competitive advantages and is instrumental in achieving any company's long term goals. Supply Chain Cover can help develop channel (route to market), sourcing (evaluate in house and outsourcing options) and vendor strategies. We perform targeted and rapid supply chain diagnostics and health checks. We review and recommend organisational design & capabilities and perform local and global network design studies.



Do you have a clearly articulated supply chain strategy?  
Is it aligned to current business needs?

Does your existing supply chain have the capacity & network to support your business strategy?

How do environmental, legislative and OH&S factors, impact your supply chain?

Does your SC organisation have the right skills and capabilities to support the business?

Which components of your supply chain are considered core? Are the non-core elements outsourced?

*For our clients, the benefits of having a clearly defined supply chain strategy are:*

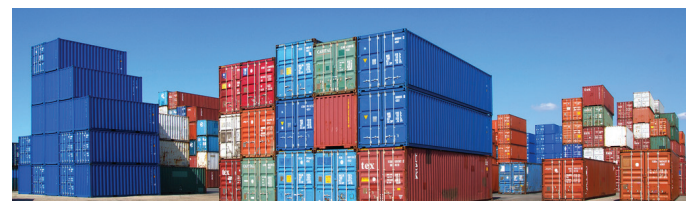
- » An agile supply chain with the ability to respond to changing business requirements.
- » Capacity and network to support business growth agendas.
- » Ensuring consistent optimal performance; safety, service and cost.
- » Clearly aligned programme of change.
- » Understanding the current maturity of the supply chain and a roadmap into the future.

## Our Supply Chain Strategy Capabilities

- » The Supply Chain Cover team has over 100 years experience developing and deploying supply chain strategies across multiple industries around the world
- » We have defined and implemented several local and global supply chain strategies, including: organisational design; in-house and outsourced solutions; network design; KPI's and performance standards
- » We have a proven 10 step iterative supply chain strategy development process, successfully employed across multiple industries and geographies
- » We have an excellent understanding of the current infrastructure and future development plans in Australia and have completed several network and property projects

## Case Study - Cadbury

Supply Chain Cover has developed the supply chain strategy for Cadbury ANZ including the optimal logistics network and operating model. After implementation the supply chain cost of the ANZ network reduced by 8%.



*More Case Studies at [www.supplychaincover.com.au](http://www.supplychaincover.com.au)*